

Prepare to Change Child and Family Counseling  
222 West Main Street, Suite 101  
Tustin, California 92780



**PRESS RELEASE**

**March 13, 2018**

**WILLIAM G. STEPHEN JOINS “PREPARE TO CHANGE” BOARD**  
*Stephen will focus on domestic and international business development*

Tustin, CA - Prepare to Change, a family counseling group, welcomed Bill Stephen, CEO/President of GraniteMedia LLC, to the board of its non-profit; additionally, Stephen will serve as VP of Business Development to help expand its network and facilities.

Stephen has 30 years of international development and expertise, creating and building out products for Time Warner, AOL, Ziff Davis and others. His corporation provides hands on coaching and infrastructure guidance for small to mid-size corporations in a variety of industries, providing “actionable insight.”

“Bill’s strategic expertise will help P2C establish a strong business foundation while providing creative insight and management,” says founder Dr. Kaneeza Lafir. “Providing guidance on our best opportunities and exercising our vision will fast track us to success.”

There is a dire need for qualified therapists who can address a large segment of the community that would normally not have access to this level of care. P2C’s goal is to train/equip trainees and interns to be the most qualified, competent & compassionate clinicians that they can be in these turbulent times.

P2C’s priority is teaching people the skills and strategies necessary to manage life’s challenges and produce lasting change through a focus on individual & couples/family counseling, psychological testing, workshops and seminars.

“I am excited to contribute to such a passionate team that is selfless and dedicated to helping people worldwide,” says Stephen.

CEO Dustin Shultz stated that, “At Prepare to Change, we have built a team of dedicated professionals, and I am confident Bill will contribute to our success and growth.”

Prepare to Change  
Aspire to Help Clients Heal and Find Hope  
Press Contact: Dustin Shultz  
Phone: 949.229.6047  
[www.p2ccounseling.com](http://www.p2ccounseling.com)  
222 W. Main Street # 101, in Tustin, CA.